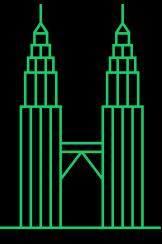
Zero Waste Malaysia

FACT SHEET

38,000 TONNES

of waste generated/day. The daily waste amount generated in Malaysia can fill up 45 Petronas Twin Towers in a year's time.

Zero Waste Malaysia's mission is to be the largest and most influential ground-up environmental community, driving social and systemic change for a sustainable future in Malaysia.



Starting out as a Facebook Community group, ZWM was established on 1st January 2016 by Aurora Tin and Sue Yee Khor. Since then, it has evolved to become a group of over 39,000 passionate individuals who strive for a more mindful and eco-conscious lifestyle in Malaysia!

The Zero Waste Movement is fuelled by their values and belief in the education and awareness of sustainability.



"Building a waste-free and sustainable future for Malaysia, one step at a time"



Zero Waste Malaysia consists of 10-member committee board, a core team handling various departments, a dedicated volunteer team of over 50 individuals and a community group!

The organisation acts as a platform to provide Malaysians with local, alternative, resources to living a zero waste/low waste lifestyle. All of our donations and partnership accounts are thoroughly audited and



Being "zero waste" essentially enables a circular economy, In today's day and age however, this might not be as achievable as one might hope! Because of our barriers to generate zero trash, we advocates for a shift in mindset where environmental-responsibility is made a priority.

published online.

The Zero Waste Malaysia <u>Map</u> and the Zero Waste <u>Handbooks</u> are available for as free public resources, available on our website.



100+ talks/workshops/interviews delivered

20+ corporates engaged 90KH

audiences impacted to date

In 2019, ZWM started a nationwide endorsement programme, the <u>Zero Waste Pledge Certification</u>, to evaluate businesses & organisations in minimising waste and utilising resources efficiently throughout their business operations. The <u>Zero Waste Speakers Team</u> aims to advocate and spread awareness about the important of aiming for a zero waste lifestyle everyday. ZWM successfully hosted Malaysia's <u>first Zero Waste fest</u> in 2017, and the <u>second</u> in 2019.



2021 is a big year for us with the launch of the

MY Zero Waste Life Handbook-Summarized, 30 Day Zero Waste Challenge and a beta version of the Trash Encyclopedia!



zerowastemalaysia.org